

After School Programs Are More Popular Than Ever

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The rising number of working parents in India has generated more opportunities for educators to design an environment where kids can come and learn in a fun environment. After school programs have gained immense growth and popularity in the last couple of years, making it one of the best and wise business options in the current time.

What to do with children after the school bell rings is one of the major headaches of the working parents when the workday isn't over yet. Acting as an antidote, Indian educators have already introduced after-school programs where children get tutoring along with learning sports and relaxing in a safe environment.

But with the evolving time, after-school centers have emerged as more than just a place that keeps children safe. Indian educators are now providing quality education and developmental procedures that are essential for a kid's mental and physical growth.

The hectic schedule of working Indian parents and concern towards their wards growth has certainly caused the after-school programs to boom, allowing educators to explore the remaining potential within this segment.

After School Activity Programs: A Wise Business Option

The demand for quality education in India has opened the gate for educators that are willing to start their own education business. After-school activity center in India can fulfill the current demand, making it a wise business option currently available for educators.

Dr. Soumya Sreehari, Co-Founder & Specialist, NumberNagar shares, "The one thing that students lack even in a great school setting is, 'consistent individual attention'. This is where after-school programmes can bring significant value to a child's learning experience. When individual attention is combined with a robust learner-centric teaching methodology, after-school programmes can make a huge difference. Programmes that focus on learner-centricity and consistent quality of delivery have a good future to sustain a business."

The Indian education industry is rapidly being penetrated by investors that are establishing their own after-school activity centers. Being rich in activities like art and craft, music, acting, games or outdoor play, educators through after-school activity centers could unwind children from a long hectic day.

Growth Factors of After-School Activity Programs

Since the education environment is undergoing a transformation, it is perhaps the best time for educators to introduce after-school activity programs/centers. The changing education pattern is acting as a growth factor, where people prefer quality knowledge and practical implementation of that knowledge. Thus, schools can co-opt with after-school activity centers that can reform this vision into reality.

As an after-school activity center owner, you could plan collaboration with schools, expanding your business beyond different regions. Prevalent in all kind of markets, this business can work well in tier 1, 2, 3 cities or towns.

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